

### 2022 GVI SPRING REVENUE ESTIMATING CONFERENCE

St. Thomas, USVI

Presented By:

Peter H. Chapman

**Executive Director and CEO** 

UVI Research & Technology Park Corporation

March 25, 2022

## Who We Are

- An innovative economic development organization established in 2002 via Title 17 of the USVI Code, which became fully operational in 2006, to help diversify and expand the economy of the USVI through efforts to promote the attraction, retention and growth of technology, knowledge-based and sustainable agriculture firms within the Territory.
- An independent affiliate of University of the Virgin Islands that works to broaden the capabilities of the university by providing it with financial support and training opportunities for UVI students, and also strives to work collaboratively with the university to strengthen its research capacity.
- → A 100% self-funded, fully autonomous public entity that does not request or receive any General Fund operating support from the Virgin Islands government.
- A program that helps strengthen and diversify the overall USVI economy.
- International Economic Development Council's (IEDC) 2020 EDO of the Year

#### **Our Clients**

**Secured Via Proactive Business Attraction** 

## 75 Companies

Tax Exemption Program

#### 45 over last 3.5 years

60% of total companies recruited since 2018

## Industry Sectors

- data analytics
- web content development
- interactive media management
- e-commerce
- software development and licensing
- technology-based management services
- internet advertising



# Additional Key Goals

Our organization also helps facilitate:







#### Entrepreneurship

The development or acceleration of new, start-up, knowledge-based enterprises through hands-on technical assistance, mentorship and access to financing (example: Accelerate VI);

#### **Talent Retention + Attraction**

Innovative approaches to talent development for USVI residents (example: <a href="VISTA+">VISTA+</a>, youth coding program)

### Real Estate (Re)Development

The acquisition, construction, improvement and (re)development of facilities deemed necessary to support the growth of the tech sector and overall entrepreneurial ecosystem (example: <u>Tech Village</u>).

## Revenue Streams

#### Application Fee Revenue

All applicants to the RTPark program are required to pay a \$2,500 application fee when their Term Sheet is submitted to the Board of Directors for consideration.

#### Initial Certification Fee Revenue

A one-time payment is made upon approval of the Park Tenant Agreement. This fee is based on projected client revenue.

#### Annual Management Fees

The annual management fee is a percentage of the company's gross revenue, to be determined in discussions with the RTPark Executive Director. There is a minimum annual management fee per year, based on the size of the company.

#### Scholarship Revenue Generated for UVI

Clients commit to a minimum of one scholarship annually, valued at \$15,000. As gross revenues increase, the number of scholarships funded increases accordingly.

#### Programmatic Revenue Generated for UVI

Each client commits to a minimum of \$20,000 annually toward a project jointly determined by the company principals and the President of UVI. This commitment can be supplemented by agreed upon in-kind contributions.

## UVI Research and Technology Park Corporation Revenue

October 2018 Through September 2022

	2018	2019	2020	2021	2022*	Total
Application Fee Revenue	\$30,000	\$17,500	\$22,500	\$25,000	\$37,500	\$132,500
Initial Certification Fee Revenue	633,533	640,000	907,700	626,034	971,000	\$3,778,267
Management Fee Revenue	2,700,561	3,097,597	3,972,136	4,419,175	4,136,000	\$18,325,469
Scholarship Revenue	2,700,301	3,037,337	3,372,130	4,419,173	4,130,000	Ş16,32 <i>3</i> ,40 <i>3</i>
Generated for UVI	772,828	1,033,500	1,139,607	1,110,588	1,250,000	\$5,306,523
Programmatic Revenue Generated for UVI	318,900	488,950	959,130	936,0000	1,200,000	\$3,902,980
TOTAL	\$4,455,822	\$5,277,547	\$7,001,073	\$7,116,797	\$7,594,500	\$31,445,739

<sup>\*2022</sup> Budgeted





## Contact Us

(340) 474-0922

peter.chapman@uvirtpark.net www.uvirtpark.net

#### View our 2021 Annual Report









